

INCREASING DIVERSION



WEBINAR SERIES

Construction & Demolition Recycling magazine's Increasing Diversion webinar series is a cost-effective educational alternative that provides insights into the processes that can maximize profitability of C&D debris recycling through various methods to produce high-quality and marketable end products.

The series offers advertisers the opportunity to extend your brand and market reach through this unique sponsorship package.

WEBINAR SERIES SPONSORSHIP

- Logo recognition on all promotional print ads and flyers (subject to deadlines)
- Recognition within online promo ads that we might run on the websites or in e-newsletters (subject to deadlines)
- Logo placement on all webinar marketing emails (subject to deadlines)
- Logo placement on the website archive page
- A PowerPoint slide recognizing the sponsor that would be presented during the webinar
- 5 minutes of sponsor time during each webinar either between speakers or at the end
- Four complimentary event registrations
- Post event lists of registered delegates

TOTAL SPONSORSHIP COST \$7,500

BROUGHT TO YOU BY:



**CONSTRUCTION &
DEMOLITION**
RECYCLING

INCREASING DIVERSION WEBINAR SCHEDULE

October 5, 2016

Going the Extra Mile -
Recycling Additional Material
Types

November 3, 2016

Maximum Impact - Maximizing
Separation Capabilities

December 1, 2016

Better Grades - Producing
High-Value Commodities from
Mixed C&D

**To Secure Your Sponsorship
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